

Customer Art Approval Form

Tracking Number:

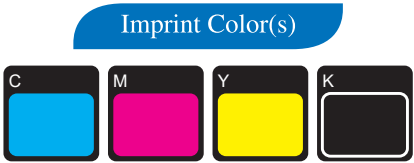
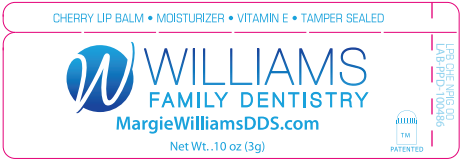
E2BUSI PO#WILL-142\_WILLIAMS (W315157)



ITEM PPD-421  
Non-SPF Cherry

LAB-PPD-100486

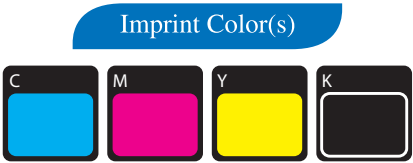
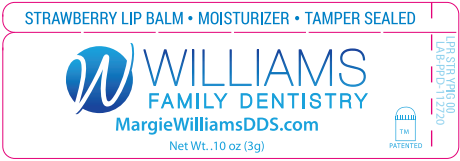
IMPRINT AREA  
2.0" X 0.55"



ITEM PPD-419  
Non-SPF Strawberry

LAB-PPD-112720

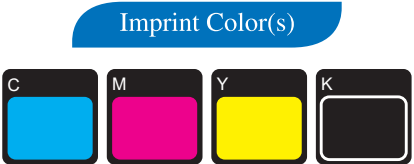
IMPRINT AREA  
2.0" X 0.55"



ITEM PPD-433  
WATERMELON NON SPF MINI LIPBALM

LAB-PPD-100488

IMPRINT AREA  
2.0" X 0.55"



Art Guidelines

1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... Sample Text
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 .....
- e. Line weight, reverse lines (gap) - .75 .....

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

Ship Date is 5 Business Days from Art Approval